FILED

December 27, 2021 CLERK, U.S. DISTRICT COURT WESTERN DISTRICT OF TEXAS

BY: Michael Trujillo
DEPUTY

UNITED STATES DISTRICT COURT WESTERN DISTRICT OF TEXAS EL PASO DIVISION

BRANDON CALLIER,

Plaintiff,

V.

SUNSHINE CONSULTATION SERVICES,
LLC, a Florida limited liability company d/b/a
SPECIALIZED CONSUMER STRATEGIES
LISA J. PALMER a/k/a LISA PALMER, and
LANCE L PALMER a/k/a LANCE PALMER

Defendants.

S

Defendants.

PLAINTIFF'S FIRST AMENDED COMPLAINT

COMES NOW Plaintiff Brandon Callier with his First Amended Complaint herein and alleges and states as follows:

PARTIES

- 1. The Plaintiff is BRANDON CALLIER, a natural person, resident of the Western District of Texas, and was present in Texas for all calls, in this case in El Paso County, Texas.
- Defendant SUNSHINE CONSULTATION SERVICES, LLC ("SUNSHINE") d/b/a
 SPECIALIZED CONSUMER STRATEGIES is a limited liability company organized and
 existing under the laws of Florida and can be served via registered agent Spiegal & Utrera,
 P.A., 1840 SW 22nd Street, 4th Floor, Miami, Florida 33145.
- 3. Defendant LISA J PALMER a/k/a LISA PALMER ("Ms. Palmer") is a natural person, resident of Florida, and officer of Sunshine Consultation Services, LLC and can be served at

- 585 South Ronald Reagan Blvd, STE 133, Longwood, Florida 32750.
- 4. Defendant LANCE L. PALMER a/k/a LANCE PALMER ("Mr. Palmer") is a natural person, resident of Florida, Officer of Sunshine Consultation Services, LLC and can be served at 2753 Bishop Lane, Deltona, Florida 32725.

JURISDICTION AND VENUE

- 5. Jurisdiction. This Court has federal-question subject matter jurisdiction over Plaintiff's TCPA claims pursuant to 28 U.S.C. § 1331 because the TCPA is a federal statute. Mims v. Arrow Fin. Servs., LLC, 565 U.S. 368, 372 (2012). This Court has supplemental subject matter jurisdiction over Plaintiff's claim arising under Texas Business and Commerce Code 305.053 because that claim arises from the same nucleus of operative fact, i.e., Defendants' telemarketing robocalls to Plaintiff; adds little complexity to the case; and doesn't seek money damages, so it is unlikely to predominate over the TCPA claims.
- 6. <u>Personal Jurisdiction</u>. This Court has general personal jurisdiction over the defendants because they have repeatedly placed calls to Texas residents, and derive revenue from Texas residents, and they sell goods and services to Texas residents.
- 7. Venue. Venue is proper in this District pursuant to 28 U.S.C. § 1391(b)(1)-(2) because a substantial part of the events giving rise to the claims—the calls and sale of goods and services directed at Texas residents, including the Plaintiff—occurred in this District and because the Plaintiff resides in this District. Residing in the Western District of Texas when he received a substantial if not every single call from the Defendants that are the subject matter of this lawsuit.
- 8. This Court has venue over the defendants because the calls at issue were sent by or on behalf of the above-named defendants to the Plaintiff, a Texas resident. And Defendants used

intrastate wires to pull Plaintiff's credit report.

THE TELEPHONE CONSUMER PROTECTION ACT

OF 1991, 47 U.S.C. § 227

- 9. In 1991, Congress enacted the TCPA to restrict the use of sophisticated telemarketing equipment that could target millions of consumers *en masse*. Congress found that these calls were not only a nuisance and an invasion of privacy to consumers specifically but were also a threat to interstate commerce generally. *See* S. Rep. No. 102-178, at 2-3 (1991), as reprinted in 1991 U.S.C.C.A.N. 1968, 1969-71.
- 10. The TCPA makes it unlawful "to make any call (other than a call made for emergency purposes or made with the prior express consent of the called party) using an automatic telephone dialing system or an artificial or prerecorded voice ... to any telephone number assigned to a ... cellular telephone service." 47 U.S.C. § 227(b)(1)(A)(iii).
- 11. The TCPA makes it unlawful "to initiate any telephone call to any residential telephone line using an artificial or prerecorded voice to deliver a message without the prior express consent of the called party, unless the call is initiated for emergency purposes, is made solely pursuant to the collection of a debt owed to or guaranteed by the United States, or is exempted by rule or order" of the Federal Communication Commission ("FCC"). 47 U.S.C. § 227(b)(1)(B).
- 12. The TCPA provides a private cause of action to persons who receive calls in violation of § 227(b). 47 U.S.C. § 227(b)(3).
- 13. Separately, the TCPA bans making telemarketing calls without a do-not-call policy available

- upon demand. 47 U.S.C. § 227(c); 47 C.F.R. § 64.1200(d)(1).¹
- 14. The TCPA provides a private cause of action to persons who receive calls in violation of § 227(c) or a regulation promulgated thereunder. 47 U.S.C. § 227(c)(5).
- 15. According to findings of the FCC, the agency vested by Congress with authority to issue regulations implementing the TCPA, automated or prerecorded telephone calls are a greater nuisance and invasion of privacy than live solicitation calls and can be costly and inconvenient.
- 16. The FCC also recognizes that "wireless customers are charged for incoming calls whether they pay in advance or after the minutes are used." In re Rules and Regulations
 Implementing the Tel. Consumer Prot. Act of 1991, 18 FCC Rcd. 14014, 14115 ¶ 165 (2003).
- 17. The FCC requires "prior express written consent" for all autodialed or prerecorded telemarketing robocalls to wireless numbers and residential lines. In particular:[A] consumer's written consent to receive telemarketing robocalls must be signed and be sufficient to show that the consumer: (1) received clear and conspicuous disclosure of the consequences of providing the requested consent, *i.e.*, that the consumer will receive future calls that deliver prerecorded messages by or on behalf of a specific seller; and (2) having received this information, agrees unambiguously to receive such calls at a telephone number the consumer designates. In addition, the written agreement must be obtained without requiring, directly or indirectly, that the agreement be executed as a condition of purchasing any good or service.
- 18. In the Matter of Rules & Regulations Implementing the Tel. Consumer Prot. Act of 1991,

¹ See Code of Federal Regulations, Title 47, Parts 40 to 60, at 425 (2017) (codifying a June 26, 2003 FCC order).

- 27 FCC Rcd. 1830, 1844 ¶ 33 (2012) (footnote and internal quotation marks omitted). FCC regulations "generally establish that the party on whose behalf a solicitation is made bears ultimate responsibility for any violations." *In the Matter of Rules and Regulations Implementing the Tel. Consumer Prot. Act of 1991*, 10 FCC Rcd. 12391, 12397 ¶ 13 (1995).
- 19. The FCC confirmed this principle in 2013, when it explained that "a seller ... may be held vicariously liable under federal common law principles of agency for violations of either section 227(b) or section 227(c) that are committed by third-party telemarketers." In the Matter of the Joint Petition Filed by Dish Network, LLC, 28 FCC Rcd. 6574, 6574 ¶ 1 (2013).
- 20. Under the TCPA, a text message is a call. Satterfield v. Simon & Schuster, Inc., 569 F.3d 946, 951 52 (9th Cir. 2009).
- 21. A corporate officer involved in the telemarketing at issue may be personally liable under the TCPA. *E.g.*, *Jackson Five Star Catering, Inc. v. Beason*, Case No. 10-10010, 2013 U.S. Dist. LEXIS 159985, at *10 (E.D. Mich. Nov. 8, 2013) ("[M]any courts have held that corporate actors can be individually liable for violating the TCPA where they had direct, personal participation in or personally authorized the conduct found to have violated the statute." (internal quotation marks omitted)); *Maryland v. Universal Elections*, 787 F. Supp. 2d 408, 415 16 (D. Md. 2011) ("If an individual acting on behalf of a corporation could avoid individual liability, the TCPA would lose much of its force.").

The Texas Business and Commerce Code 305.053

- 22. The Texas Business and Commerce code has an analogous portion that is related to the TCPA and was violated in this case.
- 23. The Plaintiff may seek damages under this Texas law for violations of 47 USC 227 or

subchapter A and seek \$500 in statutory damages or \$1500 for willful or knowing damages.

The Texas Business and Commerce Code § 302.101

- 24. The Texas Business and Commerce code requires sellers to obtain a registration certificate from the Secretary of State in order to make telephone solicitations inside the state of Texas or to residents located in the state of Texas.
- 25. The Plaintiff may seek damages for violations of Texas Business and Commerce Code § 302.101 of up to \$5,000 per violation, reasonable costs of prosecuting the action, court costs, investigation costs, depositions expenses, witness fees, and attorney's fees. Tex. Bus. & Com. Code § 302.302(a)(d).
- 26. Texas Business and Commerce Code § 302.101 provides a private right of action. A violation of Chapter 302 "is a false, misleading, or deceptive act or practice under Subchapter E, Chapter 17" and is enforceable as such: "A public or private right or remedy prescribed by Subchapter E, Chapter 17, may be used to enforce [Chapter 302." Tex. Bus. & Com. Code § 302.303.

FACTUAL ALLEGATIONS

- 27. Plaintiff has been on the Do-Not-Call Registry since December 2007.
- 28. Defendants operate in the state of Florida and record phone calls without getting the permission of the other party. This is a felony in Florida.
- 29. Defendants Sunshine and Lance Palmer and Lisa Palmer are repeat TCPA violators and knowingly and willfully violate the TCPA with the goal of reaping financial benefits through the invasion of consumers' privacy and fraud.
- 30. Defendants Lance Palmer and Lisa Palmer were personally aware of the violations and have condoned TCPA violations as a part of the Specialized Consumer Strategies sales process.

- 31. Defendants use robocalls and offshore telemarketers located in Pakistan to market their services for debt elimination.
- 32. Plaintiff has received a series of automated phone calls with pre recorded voice messages beginning with "Hello this is Kate from Discover," "Hello, this is Sarah from Discover," and "Hello, this is Kate from Bank of America."
- 33. Plaintiff received a series of phone calls containing both prerecorded voice messages and direct calls from representatives with thick sounding "Indian" or "Pakistani" accents attempting to solicit Plaintiff. These representatives transferred Plaintiff on multiple occasions to an employee of Defendant Sunshine name Taylor Leissa.
- 34. Plaintiff first talked to Mr. Leissa on August 23, 2021. Mr. Leissa wanted Plaintiff to allow him to pull Plaintiff's credit report. Plaintiff told Mr. Leissa he did not want strangers in his credit profile and that he was not interested in the services of the company. Plaintiff did not know the actual company name because it was not revealed to Plaintiff at that time.
- 35. The telemarketers and Mr. Leissa continued to call Plaintiff despite Plaintiff informing them he was not interested in their services. Plaintiff played along in order to determine who was behind the calls that Plaintiff had already clearly expressed he was not interested in receiving.
- 36. Mr. Leissa never identified the company on whose behalf he was soliciting, and Plaintiff only learned the true identity on August 31, 2021, via a contract and research to determine who the contract had come from. At that point on August 31, 2021, Plaintiff told Defendants he was not interested in their services and to stop calling.
- 37. Defendants continued to have their representatives call and harass Plaintiff in an attempt to get Plaintiff to sign their contract.
- 38. Defendants conceal their identity by using generic sounding company names that are

- intended to confuse and trick consumers. Defendants claimed to be from "Card Services," "Card Member Services," "Benefits Department," and "Member Services."
- 39. Defendants and their agents and co-conspirators amassed lists of thousands of potential customers from public records, and data aggregators and then sent phone calls using artificial or prerecorded voice messages *en masse* to market their products.
- 40. Defendants participated in, facilitated, directed, authorized, knew of or willfully ignored the unlawful robocalling, while knowing facts that required a reasonable person to investigate further, and approved, and ratified the conduct of their employees, agents, and co-conspirators to engage in the false and misleading sales practices and unlawful robocalling.
- 41. Plaintiff never consented to receive the calls alleged herein. Plaintiff had no relationship with Defendants prior to the calls alleged herein.
- 42. Defendants continued to call Plaintiff even after Plaintiff served Defendants Sunshine and Ms. Palmer with Plaintiff Original Complaint.
- 43. On one such phone call on December 1, 2021, Plaintiff was called with a prerecorded voice message. When Plaintiff was connected to a live representative, the solicitor, upon hearing Plaintiff's name, asked Plaintiff "why are you suing me?" The telemarketer then informed Plaintiff that Ms. Palmer had contacted him and told him (the telemarketer) he needed to pay Plaintiff for the phone calls he made on behalf of Defendants Ms. Palmer. Plaintiff has a recording of this phone conversation.
- 44. On December 1, 2021, Plaintiff asked Ms. Palmer about what the telemarketer had said in paragraph 44. Ms. Palmer informed Plaintiff she had reached out to the call center and informed them that they needed to pay my demand from the Complaint. Ms. Palmer then informed Plaintiff the call center was in Pakistan.

- 45. Ms. Palmer knowingly and willfully employs call centers outside the jurisdiction of the United States Courts and laws in an effort to avoid liability.
- 46. Each and every telemarketer the Plaintiff spoke with failed to properly identify themselves and the parties they were calling on behalf of.
- 47. Each and every call was placed without the maintenance of an internal do-not-call policy.

 Each and every call failed to identify the telemarketers and parties they were calling on behalf of. Each and every call was placed without training their agents/employees on the use of an internal do-not-call policy.
- 48. Mr. Callier has limited data storage capacity on his cellular telephone. Incoming telemarketing calls consumed part of this capacity.
- 49. No emergency necessitated the calls
- 50. None of the defendants ever sent Mr. Callier any do-not-call policy.
- 51. On information and belief, the Defendants did not have a written do-not-call policy while it was sending Mr. Callier the unsolicited calls,
- 52. On information and belief, the Defendants did not train its agents who engaged in telemarketing on the existence and use of any do-not-call list.
- 53. Defendants have operated the "debt elimination" business for years in violation of federal law and collected payments upfront in advance of service.
- 54. Defendants Lisa Palmer and Sunshine Consultation have been sued by the federal government for fraud related to their fraudulent "debt elimination" schemes.
- 55. Defendants Lisa Palmer, Lance Palmer and Sunshine operate as a common enterprise while engaging in the deceptive acts and practices alleged herein. low. Defendants conduct the business practices described herein through an interrelated network of companies that have

common ownership, identities, officers, managers, business functions, employees, and office locations, that commingle funds, and that use common contracts. Because these Defendants operate as a common enterprise, each of them is jointly and severally liable for the acts and practices alleged herein. Furthermore, Defendants Lisa Palmer and Lance Palmer formulate, direct, control, have the authority to control, or participate in the acts and practices of the Defendant Sunshine that constitute the common enterprise.

56. The Federal Trade Commission says

"Debt relief service scams target consumers with significant credit card debt by falsely promising to negotiate with their creditors to settle otherwise reduce consumers' repayment obligations. These operations often charge cash-strapped consumers a large up-front fee, but then fail to help them settle or lower their debts — if they provide any service at all. Some debt relief scams even trout their services using automated "robocalls" to consumers on the Do-Not-Call List." Debt Relief and Cred https://www.ftc.gov/news-events/media-resources/consumer-finance/debt-relief-credit-repair-scamsit Repair Scams | Federal Trade Commission (ftc.gov)

- 57. The Federal Trade Commission has filed numerous lawsuits in an attempt to combat the proliferation of "Debt Relief" companies committing fraud against American citizens.

 Numerous states have also begun passing laws to combat this fraud.
- 58. Defendants collectively knowingly and willfully mislead Plaintiff with respect to the elimination of his credit card debts.
- 59. Defendants collectively violated the Tex. Bus. and Com. Code and committed a deceptive trade practice when it promised to "eliminate" Plaintiff's debt by engaging the services of an attorney not licensed to practice law in Texas.

- 60. Defendants committed fraud and a deceptive trade practice by requiring payment in advance of the elimination of their clients debts.
- 61. Defendants do not have a solicitation registration certificate on file with the Texas Secretary of State as required to make telephone solicitations to Texas residents. Plaintiff is a Texas resident.
- 62. Plaintiff received the following phone calls from the Defendants:

TABLE A

| Call Phone Number | Date | Time |
|-------------------|-----------|----------|
| 855-711-5151 | 8/23/2021 | 2:42 PM |
| 855-711-5151 | 8/23/2021 | 2:41 PM |
| 855-711-5151 | 8/5/2021 | 12:40 PM |
| 855-711-5151 | 8/5/2021 | 12:30 PM |
| 855-711-5151 | 8/5/2021 | 10:13 AM |
| 855-711-5151 | 8/5/2021 | 9:37 AM |
| 855-711-5151 | 7/6/2021 | 3:12 PM |
| 855-711-5151 | 7/6/2021 | 11:12 AM |
| 855-711-5151 | 7/2/2021 | 11:43 AM |
| 855-326-7591 | 9/9/2021 | 10:58 AM |
| 855-326-7591 | 8/26/2021 | 1:52 PM |
| 855-326-7591 | 8/5/2021 | 8:15 AM |
| 855-326-7591 | 8/5/2021 | 8:14 AM |
| 855-326-7591 | 7/6/2021 | 2:22 PM |
| 855-326-7591 | 7/6/2021 | 11:18 AM |
| 855-326-7591 | 7/5/2021 | 3:24 PM |
| 855-677-5262 | 9/2/2021 | 12:10 PM |
| 855-677-5262 | 8/31/2021 | 11:17 AM |
| 855-677-5262 | 8/23/2021 | 12:17 PM |
| 954-935-7852 | 9/3/2021 | 2:53 PM |
| 954-935-7852 | 9/3/2021 | 2:53 PM |
| 954-935-7852 | 9/3/2021 | 8:18 AM |
| 954-935-7852 | 9/3/2021 | 8:17 AM |
| 954-935-7852 | 9/2/2021 | 12:01 PM |
| 954-935-7852 | 9/1/2021 | 2:33 PM |
| 954-935-7852 | 9/1/2021 | 2:32 PM |
| 954-935-7852 | 8/31/2021 | 12:44 PM |

| 954-935-7852 | 9/1/2021 | 2:33 PM |
|--------------|------------|----------|
| 954-935-7852 | 9/1/2021 | 2:32 PM |
| 954-935-7852 | 8/31/2021 | 12:44 PM |
| 855-854-8082 | 9/7/2021 | 9:01 AM |
| 855-854-8082 | 9/7/2021 | 8:03 AM |
| 855-854-8082 | 8/31/2021 | 1:09 PM |
| 855-854-8082 | 8/27/2021 | 9:33 AM |
| 855-854-8082 | 8/27/2021 | 9:29 AM |
| 855-854-8082 | 8/27/2021 | 9:28 AM |
| 855-854-8082 | 8/27/2021 | 9:18 AM |
| 855-854-8082 | 8/27/2021 | 9:03 AM |
| 855-854-8082 | 8/23/2021 | 3:10 PM |
| 855-854-8082 | 8/23/2021 | 2:51 PM |
| 480-923-9044 | 9/7/2021 | 10:27 AM |
| 480-923-9044 | 9/7/2021 | 10:13 AM |
| 480-923-9044 | 9/6/2021 | 11:34 AM |
| 480-923-9044 | 9/6/2021 | 10:57 AM |
| 480-923-9044 | 9/3/2021 | 5:06 PM |
| 480-923-9044 | 9/3/2021 | 4:56 PM |
| 480-923-9044 | 9/3/2021 | 4:47 PM |
| 480-923-9044 | 9/3/2021 | 4:46 PM |
| 480-923-9044 | 9/3/2021 | 4:36 PM |
| 480-923-9044 | 9/3/2021 | 4:22 PM |
| 480-923-9044 | 9/3/2021 | 4:10 PM |
| 480-923-9044 | 9/3/2021 | 3:39 PM |
| 480-923-9044 | 9/3/2021 | 3:02 PM |
| 915-383-5879 | 10/26/2021 | 10:58 AM |
| 915-398-4151 | 11/30/2021 | 11:43 AM |
| 915-383-8546 | 11/30/2021 | 12:22 PM |
| 915-178-8257 | 12/1/2021 | 3:10 PM |
| 915-440-4896 | 12/2/2021 | 11:08 AM |
| 915-440-3705 | 12/7/2021 | 9:48 AM |
| 915-440-3705 | 12/17/2021 | 1:27 PM |
| 915-440-3705 | 12/17/2021 | 4:01 PM |
| | | |

THE SELLERS SHOULD BE HELD LIABLE TO UPHOLD THE DETERRENT EFFECT AND PURPOSE OF THE TCPA

63. As the court ruled in Jackson v Caribbean Cruise Line, Inc., the defendant sellers should be held liable for their violations of the TCPA. Courts have looked at the purpose of the TCPA and found that not holding the sellers liable through vicarious liability would undermine the purpose of the TCPA.

INJURY, HARM, DAMAGES, and ACTUAL DAMAGES AS A RESULT OF THE CALLS

- 64. Defendant's calls harmed the Plaintiff by causing the very harm that Congress sought to prevent—a "nuisance and invasion of privacy."
- 65. Defendant's calls harmed the Plaintiff by trespassing upon and interfering with Plaintiff's rights and interests in Plaintiff's cellular telephone.
- 66. Defendant's calls harmed the Plaintiff by trespassing upon and interfering with Plaintiff's rights and interests in Plaintiff's cellular telephone line.
- 67. Defendant's calls harmed the Plaintiff by intruding upon Plaintiff's seclusion.
- **68.** The Plaintiff has been harmed, injured, and damages by the calls including, but not limited to:
- Reduced Device Storage space
- Reduced data plan usage
- Invasion of privacy
- More frequent charging of my cell phone resulting in reduced enjoyment and usage of my cell phone

The Plaintiff's cell phone is a residential number

69. The calls were to the Plaintiff's cellular phone 915-383-4604 which is the Plaintiff's personal cell phone that he uses for personal, family, and household use. The Plaintiff maintains no landline phones at his residence and has not done so for at least 15 years and primarily relies on cellular phones to communicate with friends and family. The Plaintiff also uses his cell phone for navigation purposes, sending and receiving emails, timing food when cooking, and sending and receiving text messages. The Plaintiff further has his cell phone registered in his personal name, pays the cell phone from his personal accounts, and the phone is not primarily used for any business purpose.

Violations of the Texas Business and Commerce Code 305.053

- 70. The actions of the defendants violated the Texas Business and Commerce Code 305.053 by placing automated calls to a cell phone which violate 47 USC 227(b). The calls by the defendants violated Texas law by placing calls with a pre-recorded message to a cell phone which violate 47 USC 227(c)(5) and 47 USC 227(d) and 47 USC 227(d)(3) and 47 USC 227(e).
- 71. The calls by the defendants violated Texas law by spoofing the caller ID's per 47 USC 227(e) which in turn violates the Texas statute

FIRST CLAIM FOR RELIEF

(Non-Emergency Robocalls to Cellular Telephones, 47 U.S.C. § 227(b)(1)(A))

(Against All Defendants)+

- 1. Mr. Callier realleges and incorporates by reference each and every allegation set forth in the preceding paragraphs.
- 2. The foregoing acts and omissions of Defendants and/or their affiliates or agents constitute multiple violations of the TCPA, 47 U.S.C. § 227(b)(1)(A), by making non-emergency

telemarketing robocalls to Mr. Callier's cellular telephone number without his prior express written consent.

- 3. Mr. Callier is entitled to an award of at least \$500 in damages for each such violation. 47 U.S.C. § 227(b)(3)(B).
- 4. Mr. Callier is entitled to an award of up to \$1,500 in damages for each such knowing or willful violation. 47 U.S.C. § 227(b)(3).
- 5. Mr. Callier also seeks a permanent injunction prohibiting Defendants and their affiliates and agents from making non-emergency telemarketing robocalls to cellular telephone numbers without the prior express written consent of the called party.

SECOND CLAIM FOR RELIEF

(Telemarketing Without Mandated Safeguards, 47 C.F.R. § 64.1200(d)) (Against All Defendants)

- 6. Mr. Callier realleges and incorporates by reference each and every allegation set forth in the preceding paragraphs.
- 7. The foregoing acts and omissions of Defendants and/or their affiliates or agents constitute multiple violations of FCC regulations by making telemarketing solicitations despite lacking:
- a. a written policy, available upon demand, for maintaining a do-not-call list, in violation of 47 C.F.R. § 64.1200(d)(1); ²

² See id. at 425 (codifying a June 26, 2003 FCC order).

- b. training for the individuals involved in the telemarketing on the existence of and use of a do-not-call list, in violation of 47 C.F.R. § 64.1200(d)(2);³ and,
- c. in the solicitations, the name of the individual caller and the name of the person or entity on whose behalf the call is being made, in violation of 47 C.F.R. § 64.1200(d)(4).⁴
- 8. Mr. Callier is entitled to an award of at least \$500 in damages for each such violation. 47 U.S.C. § 227(c)(5)(B).
- 9. Mr. Callier is entitled to an award of up to \$1,500 in damages for each such knowing or willful violation. 47 U.S.C. § 227(c)(5).
- 10. Mr. Callier also seeks a permanent injunction prohibiting Defendants and their affiliates and agents from making telemarketing solicitations until and unless they (1) implement a do-not-call list and training thereon and (2) include the name of the individual caller and AFS's name in the solicitations.

THIRD CLAIM FOR RELIEF

(Violations of The Texas Business and Commerce Code 305.053) (Against All Defendants)

- 11. Mr. Callier realleges and incorporates by reference each and every allegation set forth in the preceding paragraphs.
- 12. The foregoing acts and omissions of Defendants and/or their affiliates or agents constitute multiple violations of the **Texas Business and Commerce Code 305.053**, by making non-emergency telemarketing robocalls to Mr. Callier's cellular telephone number without his

³ See id. at 425 (codifying a June 26, 2003 FCC order).

⁴ See id. at 425 – 26 (codifying a June 26, 2003 FCC order).

prior express written consent in violation of 47 USC 227 et seq. The Defendants violated 47 USC 227(d) and 47 USC 227(d)(3) and 47 USC 227(e) by using an ATDS that does not comply with the technical and procedural standards under this subsection.

- 13. Mr. Callier is entitled to an award of at least \$500 in damages for each such violation. Texas Business and Commerce Code 305.053(b)
- 14. Mr. Callier is entitled to an award of up to \$1,500 in damages for each such knowing or willful violation. Texas Business and Commerce Code 305.053(c).

FOURTH CLAIM FOR RELIEF

(Violations of The Texas Business and Commerce Code 302.101)
(Against All Defendants)

- 15. Mr. Callier realleges and incorporates by reference each and every allegation set forth in the preceding paragraphs.
- 16. The foregoing acts and omissions of Defendants and/or their affiliates or agents constitute multiple violations of the **Texas Business and Commerce Code 302.101**, by making phone calls into the State of Texas without registering with the Texas Secretary of State for each location from which the solicitation call was made and obtaining a security bond.
- 17. Mr. Callier is entitled to an award of up to \$5,000 in damages for each such violation of Tex. Bus. Com. Code § 302.101. Texas Business and Commerce Code 302.302(a).
- 18. Mr. Callier is entitled to an award of all reasonable costs of prosecuting this action, including court costs and investigation costs, deposition expenses, witness fees, and attorney's fees. Texas Business and Commerce Code 302.302(d).

V. PRAYER FOR RELIEF

WHEREFORE, Plaintiff BRANDON CALLIER prays for judgment against the defendants jointly and severally as follows:

- A. Leave to amend this Complaint to name additional DOESs as they are identified and to conform to the evidence presented at trial;
- B. A declaration that actions complained of herein by Defendants violate the TCPA and Texas state law;
- C. An injunction enjoining Defendants and their affiliates and agents from engaging in the unlawful conduct set forth herein;
- D. An award of \$3000 per call in statutory damages arising from the TCPA intentional violations jointly and severally against the corporation and individual for at least 58 calls.
- E. An award of \$1,500 in statutory damages arising from violations of the Texas

 Business and Commerce code 305.053
- F. An award of \$5,000 per call in statutory damages arising from violations of the Texas Business and Commerce code 302.101.
 - G. An award to Mr. Callier of damages, as allowed by law under the TCPA;
- H. An award to Mr. Callier of interest, costs and attorneys' fees, as allowed by law and equity
 - I. Such further relief as the Court deems necessary, just, and proper.

December 22, 2021 Respectfully Submitted,

Brandon Callier

Brandon Callier

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Plaintiff, Pro Se 6336 Franklin Trail El Paso, TX 79912 Callier74@gmail.com